

Your
salty
snack
innovation
partner.

P R I V A T E L A B E L



We want you
as a **partner...**
not just a customer...
every relationship
is **important**
to Snak King...

and we will treat it that way... with a hands on...
come on in... roll up the sleeves approach.



Welcome to the Snak King Family! Snak King was started in 1978 for the sole purpose of producing private-label pork rinds for a local tavern distributor. Back then, just three employees, occupying 1,200 square feet of leased space, comprised our workforce. Today, the team has expanded to over 950 associates to serve you, occupying over 600,000 square feet and producing over 900 different SKUs.

I attribute our continued growth to a team that has an unwavering commitment to product quality and a "customer first" mentality. This dedication has enabled us to partner with many of the world's leading food companies and retailers.

So come by, say hello, and let us be your "salty snack innovation partner". And please be sure to knock on my door so I can be the first to welcome you to our family.

Barry Levin, Chairman & CEO

A handwritten signature in blue ink that reads "Barry".

What makes Snak King the leader in Private Label Salty Snacks?



- **Safety**...Food safety assurance is our #1 priority. SQF Level 3 status is a testament to our commitment.
- **Quality**...We hold the highest standards in the industry when it comes to our people, state of the art machinery and raw materials.
- **Consistency**...We utilize a computerized quality management system to ensure product specs are met on a consistent basis throughout the production run.
- **Innovation**...Allows our partners to optimize brand positioning, assortment and be "first to market" with new snack food concepts.
- **R&D**...Our team has extensive industry knowledge and experience in order to meet or exceed your expectations.
- **Capacity**...Two strategically located manufacturing plants to efficiently serve your needs.
- **Packaging**...Full range of packaging options to meet your specific needs.

Snak King's goal is to consistently deliver the highest quality products with food safety as our #1 priority. We will continually strive to be the leader in innovation and deliver products in a timely, precise fashion.



Strategic Locations

benefit our retail partners



Customer Service

knowledgeable, friendly and accessible

Raw Ingredient Sourcing

excellent access to the freshest ingredients available

Delivery Logistics

on-time deliveries, freight savings



Our Research and Development team has extensive experience delivering truly unique and innovative products.

Snak King R&D is always on the cutting edge, developing the next best snack for your private label. From flavor to shape to crunch... we've got you covered.



| All Natural | Organic | Non-GMO |
| Functional | Healthy | Indulgent |



Success starts with a quality, consistent product.

- **Certified** to produce USDA-Organic, Kosher, and USDA products.
- **Independently audited:** SQF- Level 3 (NSF) and AIB.
- **Computerized quality management system** to ensure your snacks are within your authorized specifications and consistently excellent.
- **State of the art laboratory equipment and in-house microbiology lab** used to manage product quality.
- **Hazard Analysis Critical Control Points** and related programs fully implemented to keep your products safe for consumers.
- **Investment in our people and equipment** drives excellence in our execution and keeps Snak King on the cutting edge.

Snak King
delivers
trust



LEVEL 3



Snak King is committed to providing the best snack products for our partners.

Our state of the art manufacturing facilities produce a wide range of snack options that include:

- All Natural
- Healthy
- Premium
- Conventional
- Kosher
- Functional
- Organic
- Non-GMO
- Indulgent



A few facts about Snak King

- One of the largest snack food manufacturers in the United States
- 600,000+ square feet of manufacturing and warehouse space
- 950+ associates
- 900+ SKUs
- Services customers worldwide
- 35+ years specializing in Private Label

Snak King prides itself on customer service. We have a dedicated customer service team to assist you with your needs.

Snak King utilizes a fully integrated warehouse management system

with real-time inventory information and tracking.



Snak King has a state of the art logistics program

including a transportation management system that allows us to track every order placed, to ensure on time, accurate product deliveries.



PRIVATE LABEL
Capabilities



Tortilla Chips

AVAILABLE IN BOTH COOKED CORN OR MASA FLOUR

White Corn | Yellow Corn | Blue Corn | Blue Corn with Sesame Seeds
Blue Corn with Flax Seeds | Fiesta (3 color) | Restaurant Style
Reduced Fat | Seriously Seedy | Corn Chips
Shapes available: | Triangle | Round | Rolled | Strips | Quarter Cut

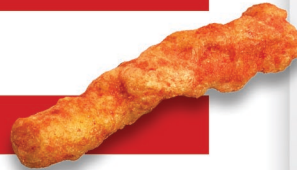


We look forward to partnering with you to develop your private label snack food program.



Potato Chips

Flat | Ridged | Criss Cross | Thick Cut



Extruded

Onion Rings | Fries | Veggie Snacks | Churritos | Wavy Chips
Wavy Multigrain Chips | Cheese Puffs | Cheese Curls | Co-Extrusion

Pellet Snacks

Veggie Chips | Veggie Sticks | Duros
Pork Rinds | Pork Cracklins



Popcorn

AVAILABLE IN BOTH HOT AIR OR WET POP PRODUCTION
Kettle | Cheese | Olive Oil | Movie | Caramel



Popped Crisps

Corn Based | Potato Based | Rice Based

Nuts, Trail Mixes & Dried Fruit

Nut Cubes | Seasoned Nuts | Raw Nuts | Dry Roasted Nuts
Oil Roasted Nuts | Trail Mixes | Dried Fruits



Snak King produces salty snacks with numerous options in order to meet your specific needs or product requirements.

- Organic
- Non-GMO
- Kosher
- All Natural
- Healthier Alternatives
- Indulgent
- Conventional

Snak King's goal is to consistently deliver the highest quality products with food safety as our #1 priority.

Variety of seasonings, shapes and inclusions available for most products



PRIVATE LABEL
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www.snakking.com

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partnering with you to
develop your private label
snack food program.

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